

Ramil A. Lina

Automation Expert

+63 917 779 9782 | ramil.lina360@gmail.com | Urban Deca Homes H. Corter, Kasambagan, Cebu City, Philippines

PROFESSIONAL SUMMARY

Automation Expert with 16+ years architecting end-to-end systems across marketing, logistics, and e-commerce. Hands-on practitioner across the modern AI stack, LLM integration, RAG pipelines, agentic workflows, and voice AI, with the full-stack and data engineering depth to ship them into production, not just prototype them.

CORE SKILLS

AI Stack

LLM Integration: OpenAI API, Anthropic API, Prompt Engineering

Voice AI: ElevenLabs, Bland.ai

AI Applications: Content Generation, Lead Generation, Chatbots, Knowledge Bases, RAG

Orchestrator: n8n, Zapier, Make, Power Automate, Warp OZ

Full-Stack Engineering

Languages: Python, JavaScript, C#.NET, SQL

Frameworks: FastAPI, Vue 3, Next.js, Laravel

Web Scraping: Playwright, BeautifulSoup, Selenium

Data & Analytics

BigQuery, Power BI, Qlik, PostgreSQL, MSSQL, Supabase, Google Sheets

DevOps & Deployment

Cloud / Hosting: Digital Ocean, Vercel, Modal (serverless GPU/CPU)

Domain / DNS: GoDaddy

Integrations

ERP Systems: Oracle NetSuite, SAP, Microsoft Dynamics 365

EDI: X12, EDIFACT, SPS Commerce, Orderfu, IBM Sterling

CRM & Business Tools: GoHighLevel, HubSpot, ClickUp, Zoho, Airtable, Retool

E-commerce / Funnels: Shopify, Checkout Champ

Payments & Tax: Stripe, TaxJar, Recharge, Kintsugi

Accounting: Xero

Productivity & Cloud Platforms

Google Cloud Platform (GCP), Microsoft Azure, Microsoft 365, Monday.com, Notion, Microsoft Office (Excel expert)

PROFESSIONAL EXPERIENCE

Automation Expert, yorCMO

August 2025 – Present

Project-Based · Remote

- Architected an internal AI knowledge base combining RAG-based Q&A over marketing collateral with LLM-driven content generation, giving the organization a single retrieval and authoring layer for marketing strategy.
- Designed and deployed agentic workflows spanning multi-step LLM agents that take actions across the marketing tool stack, alongside scheduled automations with embedded LLM reasoning steps for routine decision points.
- Migrated legacy no-code workflows into code-based agentic solutions, consolidating fragmented automations into a centrally managed, version-controlled architecture.
- Built end-to-end automation pipelines supporting the marketing operations lifecycle, from lead capture and enrichment through content production and campaign execution.

Automation Developer, Unicorn Egg

June 2024 – Present

Part-Time · Remote

- Led the design and execution of an internal tooling and automation platform migration, replacing legacy workflows with scalable, maintainable systems.
- Developed custom analytical reporting for finance, marketing, and e-commerce teams, surfacing operational signals previously buried in raw transactional data.
- Engineered bulk data operations across fulfillment and supply chain workflows, ensuring data integrity through high-volume migrations and reconciliation.

EDI Consultant, Data2Logistics

January 2023 – March 2025

Remote

- Owned end-to-end onboarding and integration of enterprise clients for B2B data exchange, from discovery through go-live.
- Authored custom data mapping logic and automated translation pipelines, eliminating manual touchpoints in recurring partner exchanges.
- Led UAT cycles with trading partners, enforcing compliance standards and improving data accuracy across the partner ecosystem.

Full-Stack Developer, FGS Advisory

August 2022 – June 2024

Project-Based · Remote

- Built a full-stack data conversion tool that automated accounting data transformation end-to-end.
- Integrated the platform with Xero for automated enterprise data exchange, replacing manual import/export workflows.
- Productionized legacy scripts as scalable Python-based workflows, hardening them for long-term maintainability.

EDI Specialist, CT Global Freight Verification Inc.

March 2019 – December 2022

Cebu City, Philippines

- Configured and operated automated data translation workflows aligned to client EDI specifications.
- Maintained system infrastructure and access controls across integration environments, ensuring reliability and security.
- Acted as liaison between business and technical stakeholders during critical escalations, driving alignment and timely resolution.

MIS Executive, WIPRO BPS

March 2016 – March 2019

Cebu City, Philippines

- Built executive dashboards and management reports that turned operational data into structured analytical insight for leadership.
- Trained management and frontline staff on reporting workflows, raising the floor on data-driven decision-making across the organization.
- Identified and resolved systemic data discrepancies, strengthening the integrity of operational reporting at the source.

Project Lead, Trax Technologies (via SL Temps)

February 2011 – February 2015

Cebu City, Philippines

- Led a team operating automated freight audit processes across global supply chain and logistics operations.
- Drove an automation-first approach to operational issues, prioritizing durable solutions over tactical workarounds.
- Standardized reporting systems across the team, improving consistency and reducing maintenance overhead.

EDUCATION & AWARDS

Bachelor of Science in Information Technology, Asian College of Technology, 2018

Associate in Computer Technology, Asian College of Technology, 2009

Nominee, Software Development Competition Level II, 1st Asian IT Awards